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UN GLOBAL COMPACT RECOGNIZES PCH INTERNATIONAL VP OF SUSTAINABILITY ALAN CUDDIHY AS ONE OF TEN SUSTAINABLE DEVELOPMENT GOALS PIONEERS

Each year, the UN Global Compact celebrates a group of SDG Pioneers – business leaders who are doing an exceptional job to advance the Sustainable Development Goals

PCH's Alan Cuddihy selected as United Nations Global Compact 2021 SDG Pioneer for Circular Economy

16 June 2021 - The United Nations Global Compact today recognized Alan Cuddihy, VP of Sustainability of PCH International, as one of ten 2021 SDG Pioneers. Alan was selected by the United Nations Global Compact as its 2021 SDG Pioneer for a Circular Economy to champion sustainability and mobilize companies to become forces for good.

[SDG Pioneers](#) are business leaders selected by the UN Global Compact for doing an exceptional job to advance the Sustainable Development Goals (SDGs) through the implementation of the UN Global Compact Ten Principles on human rights, environment, labour and anti-corruption. This year's global search focused on professionals working at any level in a company participating in the UN Global Compact and the winners selected come from every continent.

This honour comes in recognition Alan Cuddihy's work to advance the highest international level of sustainability performance. PCH has been a participant of the UN Global Compact since 2012 and issues a GRI-compliant report yearly. To access the 2020 PCH report, please go to:

<https://www.pchintl.com/sustainability/>

To learn more about Alan Cuddihy, please visit his page on the UN Global Compact website <https://unglobalcompact.org/sdgs/sdgpioneers/2021>

"Business has a critical role to play in achieving the Sustainable Development Goals at a time when progress has been set back by the Covid-19 pandemic. These ten exceptional professionals show exactly what can be done by business to make a difference that not only serves shareholders, but also society at large. I hope our ten 2021 SDG Pioneers will also inspire others to join them in uniting business for a better world," said **Sanda Ojiambo, CEO & Executive Director of the UN Global Compact.**

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“It’s an honor to be named a UN Global Compact SDG Pioneer,” said PCH VP of Sustainability Alan Cuddihy. “PCH has been a leader in recognizing the importance of adhering to and advancing high standards of sustainability for workers, communities and the environment. We educate our customers about opportunities to enhance sustainability at all phases of the product journey – from the initial design concept to the customer out-of-box experience. PCH is involved in the early stages of product development, which means that we can suggest materials and processes to our customers that increase compliance with international sustainability standards. As a business, PCH understands the key role we play in bringing products to market which is why we lead by example, providing data, transparency, and metrics in our yearly GRI-compliant reports. We continue to strive to be better global citizens and industry leaders by setting near-and long-term goals for ourselves.”

“Alan has been instrumental in leading PCH’s commitment to sustainability performance and championing the circular economy,” said Founder and CEO of PCH Liam Casey. “Alan’s personal and professional dedication and passion for sustainability is evident to all who know him.”

The 2021 SDG Pioneers entries were judged by an expert panel composed of previous SDG Pioneers and representatives from the UN Global Compact Expert Network, academia and UN agencies. The selection criteria included the individuals' commitment to embedding the Ten Principles of the UN Global Compact into their companies' core strategies, their efforts to advance the SDGs, as well as their engagement with the UN Global Compact and its Local Networks. The 2021 SDG Pioneers were announced during the UN Global Compact Leaders Summit 2021 on 16 June.

For more information about the UN Global Compact, please visit www.unglobalcompact.org

About PCH

For the past 25 years, PCH has helped the world’s best brands and innovative startups bring new products to market responsibly. Our customers are passionate about design, brand, and the consumer experience; and so are we.

We support all phases of the product journey – from the initial product concept to the out-of-box consumer experience. We simplify and unify the process, reduce risk, and accelerate time-to-market. We power the direct-to-consumer channel, helping brands deliver enhanced consumer experiences and improved sustainability performance. And, most importantly, we provide realtime intelligence that enables brands to optimize their business, improve profitability, integrate sustainability practices, and increase consumer engagement.